



# SPONSORSHIP OPPORTUNITIES

[WWW.AWHONNCONVENTION.ORG](http://WWW.AWHONNCONVENTION.ORG)



# PRESIDENT'S PARTY

## 4 OPPORTUNITIES AT \$10,000 PER

The President's Party is the celebratory highlight of the AWHONN Convention. It's the one-of-a-kind opportunity to have fun and connect with more than 3,000 partygoers... nurses, leaders, clinicians and industry colleagues. And that is big, indeed. A ticket to the party is included with your registration.

Sponsorship includes:

- right to name the official drink
- extra drink tickets
- private bar
- private VIP section
- signage at the event
- the right to supply logo napkins
- recognition in the final program
- photo opportunities
- listing as official convention sponsor



## HOST A WATERING HOLE \$5,000/PER BAR

Sponsor a bar at the President's Party! Let attendees sip a specialty cocktail of your choosing at your branded bar while they enjoy the fun and entertainment of the party! Sponsor will have signage at the bar, the right to supply branded logo napkins, and 8 extra drink tickets.



# SPONSORSHIPS

AWHONN Annual Convention special events and sponsorships are a great way for companies to increase their exposure, effectively promote new products and services, gain recognition for new programs, and solidify relationships. Event sponsorships put your company's name, brand, and message prominently in front of attendees. Opportunities exist at every budget level.

## NEW! INTERACTIVE HEALTHCARE AREA

The Interactive Health Experience will be an interactive opportunities to experience the latest healthcare products and services from the Doctor office for prenatal exam, deliver room, hospital room and NICU room.

Sponsorship Opportunities:

**Exclusive for each room**  
**\$18,000 placement of 5 products**

**Individual product placement**  
**\$5,000 for each product limit to 4 products.**



## RECEPTIONS

These receptions held during the day or in the evening throughout the convention are much-appreciated and well-attended opportunities for attendees to network. Sponsors receive prominent signage and an opportunity to address the audience.

**VIP Reception ..... \$30,000**

**Opening Reception ..... \$25,000**  
only 4 sponsors

## COFFEE & SNACK BREAKS

Attendees get a super charge out of the coffee breaks we provide and love having a snack break on the exhibit hall show floor. AWHONN will do the work of providing the refreshments, and your company will get the recognition. Your sponsorship entitles your company to recognition in the Final Program and on signage at the time and location of the break. Refreshments will be distributed as close as possible to your booth as well as in other areas of the hall.

**Investment..... \$10,000**  
each coffee or snack break

**Investment..... \$15,000**  
for an ice cream break



# SPONSORSHIPS (CONTINUED)

## RELAXATION STATION MASSAGE LOUNGE SPONSORSHIP

Sponsor the Relaxation Station and be a hero to attendees who can receive neck, back, and foot massages in the lounge. Associate your company's name with rest, and relaxation, at one of the conventions most sought after services and collect qualified leads doing so. Sponsorship Includes:

- Corporate Logo recognition in the relaxation lounge
- Logo and recognition in the official convention program
- Custom area including carpeting, waste-baskets, draped tables, plants and chairs for waiting area
- Custom Signage
- Recognition at the General Sessions as an official convention sponsor
- Sponsor Ribbons for all of your company representatives

Investment..... \$10,000



## AWARDS

The **Distinguished Professional Service Award** is the association's most prestigious honor for those who have shown exemplary characteristics in the nursing care of women and newborns. This coveted award is given to an AWHONN member whose accomplishments in the specialties of women's health, obstetric and neonatal nursing and contributions to the association exemplify a commitment to excellence.

**Distinguished Professional Service Award..... \$25,000**



## INDUSTRY-SPONSORED EVENTS

Know of a topic that would be of interest to our attendees? Increase company and product awareness by showcasing your latest advancements or presenting products and services that your company offers. We provide you the space and the access to your potential customers. You provide the content and the excitement. Topics are subject to AWHONN approval. Time slots are limited to availability. Contact Karen Leon at kleon@awhonn.org.

**Industry Symposium\* .... \$10,000**  
\*standard A/V room-set and signage included in fee

**Focus Group**  
(max. 25 participants)..... \$2,500

**Ancillary Event**  
(max. 75 participants)..... \$5,000



# SPONSORSHIPS (CONTINUED)

## CONVENTION BAGS

This walking advertisement for your company is given to every attendee and is carried on-site throughout the week, on airplanes as they head home as well as back to work at clinics and hospitals nationwide. This bag will carry your logo alongside the AWHONN logo. This bag will stand out because no other exhibitor is allowed to give away bags of similar size or quality. You may also provide an insert for inclusion in the bag. AWHONN will handle the selection, production and shipping.

**Investment.....\$20,000**



## HOTEL ROOM KEY CARDS

Hotel room key cards are the first thing attendees will see when they check in. The key card can carry your company's name and logo/artwork, and will be provided to every attendee during check-in. Key cards provide exposure multiple times every day, each time the attendees enter or leave their rooms!

**Investment..... \$10,000**

## LACTATION LOUNGE

Providing this lounge gets to the heart of what our nurses are all about: the care of our women and newborns. This is a private area for our lactating mothers.

**Investment..... \$5,000**



## LANYARDS

Let the attendees do your advertising for you! AWHONN will produce up to 3,300 lanyards with your logo and distribute them to all attendees when they register.

**Investment..... \$10,000**

## FLOOR DECALS

What better way to make an innovative statement than branding your company along the path from the convention center entrance toward the AWHONN convention? Floor decals are an eye-opening, creative way to easily promote your message along the floors of the convention center for the ultimate in capitalizing on convention center traffic.

**Investment.....\$3,000/each**



# SPONSORSHIPS (CONTINUED)

## AISLE SIGNS

Great visibility at a great price! Attendees cannot miss you with these double sided banners hanging above aisles near your booth. Banners can be no larger than 48" x 96".

Investment.....\$4,000

## ATTENDEE BAG INSERTS

Put your brochure, flyer or promotional item directly into the hands of 3,200+ nurses. AWHONN will insert your supplied items (subject to AWHONN approval) into every convention attendee bag. Note: items must weigh less than 12 oz. and fit into a 9" x 9" space. No liquids. Each sponsoring company is responsible for duplicating and shipping materials in time to be inserted in bags prior to the opening of the show. Distributed to all registered attendees.

*Call for new promotion bag inserts items.*

Investment..... \$2,000



## ROAD MAP TRAFFIC BUILDER

Become an AWHONN Official Road Map pit stop by making your booth a preferred destination while attendees tour the exhibit hall. Attendees will receive an exhibit hall road map with the name and booth number of each participating sponsor. Sponsors will stamp the attendee's road map after an engaging conversation or product demonstration. After road maps are completed, attendees will deposit them at the AWHONN lounge for a chance to win an iPad Air.

Investment..... \$2,000



## CONVENTION CENTER ESCALATOR BRANDING

Have your company logo seen, coming and going. These 6' x 2' escalator clings will be placed along the side panels of the entire escalator, noticeable as people go to and from the session rooms. The panels are customized with your artwork. 4 escalator clings available.

Investment.....\$4,000

## 40" LCD DIGITAL ADVERTISING BOARDS

Increase your exposure and brand on 4 monitors located in high traffic locations throughout the Tampa Convention Center. This full motion video network allows your dynamic content to engage attendees and drive traffic to your booth! All content will run on a loop for the length of convention and must be 30 second in length or less.

Investment..... \$3,000



# SPONSORSHIPS (CONTINUED)

## PHONE CHARGING STATIONS

**EXCLUSIVE: One (1) Sponsor Limit**

Phone charging stations allow attendees to charge their mobile devices on the go. Sponsoring this highly visible and essential service provides your company with a unique opportunity to engage with attendees throughout AWHONN 2018

**Investment.....\$20,000**



## NEW! WIFI LOUNGE

Are you looking for a sponsorship option that improves the attendee experience? Look no further than the WiFi Lounge for prominent signage and branding on this convenient, yet essential “pit stop” that enables show goers to maintain productivity away from the office.

**Investment.... Starting at \$25,000**

## AWHONN CONVENTION APP

With smartphone & tablet adoption crossing 60% and event app usage crossing 80% mark for most events, mobile marketing is an increasingly strategic way to reach your core audience. Event app sponsorship combines both exposure opportunities and engagement opportunities.

### Investment

**Exclusive Sponsorship ....\$12,000**

**Home Screen**

**Widget.....\$1,500/day**

**Banner Ads.....\$1,500 for 3 days**

**Banner Alerts/**

**Push Notifications..... \$750/day**

**Surveys.....\$750/survey**



# SPONSORSHIPS (CONTINUED)

## FINAL PROGRAM ADVERTISING



The Final Program will be distributed on-site to all attendees at the 2018 Annual Convention. Ad space reservations are due by April 11, 2018. Add \$750 for 4-color ads. [Call for pricing for the inside and back cover.](#)

Full page ..... \$950  
Half page (vert or horz) .....\$800

## PRE-SHOW EMAIL BLASTS

Want to reach all registered attendees via email? Let AWHONN do the work for you! Simply sign up for a date of your choosing and supply AWHONN with your messaging. Text cannot exceed 100 words and logos should be in .jpeg or .tif format and be 130kb or smaller (no flash please). AWHONN will supply you with the number of click throughs and how many times the email was opened. Maximum 6 companies per email. Messaging is due no later than one week before scheduled delivery.

Date (approximate) .....	Price
May 12, 2018 .....	\$750
May 19, 2018 .....	\$1,000
May 26, 2018 .....	\$1,250
June 2, 2018 .....	\$1,500
June 19, 2018 .....	\$1,750

We have highlighted a few of our exhibitors and their events, check them out below:



Visuex Medical Systems is a pioneer in developing the most advanced technology and automation systems for preserving the vision of children around the world. Our products maximize quality and efficiency in the flow of ocular images and patient data. Based in Fremont, California, the company continues to innovate and deliver superior products and services to enhance global vision. Visit our booth #308 to see the Future in Pediatric Imaging. [Learn More](#)



New Nurse MagnaCare Claim Report Step by NSQ's booth (#1532) to pick up your executive summary of the report and learn about Nurse Professional Liability Exposures. 2015 Claim Report Update is the first report released by NSQ and CNA since 2006. The report analyzes claims closed from 2010 to 2014 and offers RNs and LPNs vital access to claim data, analysis, claim studies, is well accompanied checked, work profile survey and risk control recommendations. This information can help enhance your risk assessments, thereby reducing your claim exposures. NSQ is pleased to be the new preferred Provider of Professional Liability Insurance for AWHONN. [Learn More](#)

## “NIGHTLY NEWS” EBLASTS (5 COMPANIES PER DAY, SUNDAY-TUESDAY)

Three eBlasts will be sent providing an overview of information presented during the convention or information on upcoming convention events for the following day. A great way to remind attendees to visit your booth! 100 words or less also includes company logo.

Investment..... \$2,500/day

## CREATE YOUR OWN SPONSORSHIPS

Value-packed sponsorships can be created and tailored to fit your individual needs and budget. Create a sponsorship that best fits your company's goals for reaching your target audience. Contact us to discuss your unique objectives and AWHONN can develop a sponsorship that will help you achieve them.

## PRE-REGISTRATION LISTS (MAILING LIST ONLY)

### RATES

8 Weeks Out .....	Complimentary as an exhibitor
6 Weeks Out .....	\$400
4 Weeks Out .....	\$500
2 Weeks Out .....	\$600

## INTERESTED IN THREE OR MORE SPONSORSHIP OPPORTUNITIES? PACKAGED PRICING IS ALSO AVAILABLE.

For questions on exhibiting and sponsorship opportunities, please contact: Karen Leon, 202-261-2449 or [kleon@awhonn.org](mailto:kleon@awhonn.org).

For more information on exhibiting, sponsorships or to view the floor plan go to [www.awhonn.org/convention](http://www.awhonn.org/convention)





# YEAR-ROUND OPPORTUNITIES

## AWHONN MAILING LIST

Add 22,000 pre-qualified leads to your contact list with AWHONN's mailing list. The AWHONN list boosts lead generation and sales for companies large and small. Because they are AWHONN members, you know these leads are professional nurses who daily make and influence the purchasing decisions of colleagues and patients.

For over a dozen straight years nurses have ranked as the [most trusted professionals](#) in an annual [Gallup poll](#). Consumers and patients look to nurses for reliable advice and recommendations on health- and lifestyle-related purchases. AWHONN nurses influence patient purchases of prescription and OTC products, self-care, newborn and family care items like lactation supplies and services, health-related books, magazines, and websites, contraception, skin care and nutritional supplements.

In the workplace, AWHONN's members make and recommend purchasing decisions about nursing supplies and equipment, office products and services, educational books, staffing services, management material, relevant training and more for their facilities.

Segment the AWHONN mailing list by specialty, certification, zip, job title, prescriptive authority and more.

Contact INFOCUS Marketing with your requests: 800-708-LIST (5478) or visit: <http://www.infocusmarketing.com/lists/160>

## AWHONN SMARTBRIEF

The AWHONN SmartBrief is a bi-weekly e-mail newsletter with a subscriber base of over 33,000 nurses and women's health care professionals. Each week our SmartBrief delivers the most relevant industry news and content, creating the ability to enhance and customize advertising campaigns.

## ADVERTISING

As an AWHONN SmartBrief advertiser, you will have the opportunity to promote your products and services to an actively engaged audience on a weekly basis. You will also receive detailed campaign reporting and analysis to help determine the ROI and impact of your campaigns.

## SPONSORSHIP

Become an AWHONN SmartBrief sponsor today and take advantage of the many unique opportunities including:

- **Dedicated Send:** 100% advertiser content. Provides ultimate flexibility and exclusivity in promoting your brand
- **Topic-Based Special Report:** position your brand as a thought leader shaping industry trends
- **Best-of-Report:** establish your credentials as an industry thought leader. Sponsor our annual wrap-up featuring the year's top news, trends and predictions

For more information including pricing, package options, and availability contact:

### Rebecca Adelson

AWHONN SmartBrief Account Director  
radelson@smartbrief.com; 202-618-5665



# YEAR-ROUND OPPORTUNITIES (CONTINUED)

## WEB ADVERTISEMENTS

With over 34,000 unique visitors each month, the AWHONN website is a great way to promote your brand or product to obstetric, neonatal, and women's health nurses, clinicians, students and consumers.

### Available Ad Sizes

Leaderboard (728 x 90).....\$1,000 per month

Footer (728 x 90).....\$750 per month

Right Square (250 x 250).....\$500 per month

3 Position Package

(includes all three ad positions)... \$2,000/month

Animated banner can be up to 50k in file size with no more than three loops.

*Each ad position will have no more than five advertisers rotating at any time.*

*Ads will run on the homepage and internal pages.*

The image shows a screenshot of the AWHONN website homepage. At the top, there is a yellow box labeled "LEADERBOARD - 728 X 90". Below this is the AWHONN logo and navigation menu. The main content area features a large article titled "AWHONN Connections: Cardiovascular Disease In Pregnancy & Peripartum Cardiomyopathy" with a heart graphic. Below the article is a "We've Moved!" announcement with a truck icon. To the right of the main content is a "COMMUNITY CALENDAR" section. Below the main content is a "Call for Awards of Excellence Nominations" section. On the right side, there is a yellow box labeled "BANNER AD - 250 X 250" and a "mom365" logo. At the bottom of the page, there is a yellow box labeled "FOOTER - 728 X 90".



# YEAR-ROUND OPPORTUNITIES (CONTINUED)

## AWHONN E-NEWSLETTER

AWHONN Express is an monthly newsletter that is emailed to approximately 21,000 AWHONN Members. The content includes AWHONN news, special events, webinars, and education and research information.

### Available Sizes

Leaderboard (600x74)..... \$2,000  
 Footer (600x74)..... \$2,000

Animation file size must be no more than 25K with no more than three loops.

### Newsletter has a 28% Open Rate

*No more than two ads will run at any time*



## AWHONN BLOG (AWHONN CONNECTIONS)

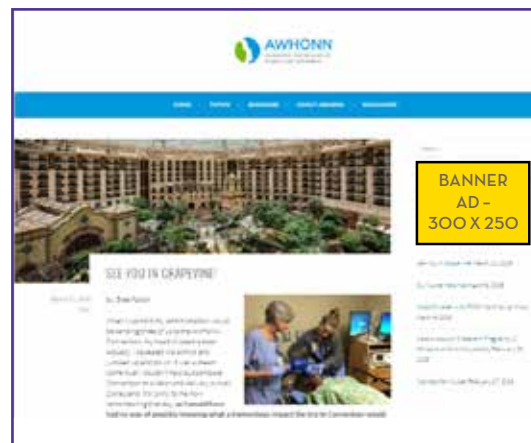
With over 30,000 unique visitors each month, AWHONN Connection is AWHONN's weekly blog from nursing and industry professionals on various topics, including but not limited to obstetrics, neonatology, gynecology, consumer information, breastfeeding and more. Each blog post is promoted on AWHONN Social Media and SmartBrief to drive additional traffic.

### Available Sizes

Banner Ad (300 x 250).....\$2,000/month

*The ad will be static and no more than two ads will run across the site at any one time.*

Ads will run across all pages on the site





## JOIN THE AWHONN INDUSTRY MEMBER (AIM) PROGRAM

The AIM Program allows both of our organizations to work together to achieve like-minded goals and support the AWHONN mission: promoting the health of women and newborns.

Participation in the AIM Program puts your company in front of the AWHONN membership on a **year-round basis**. Your company receives substantial recognition, access and individualized opportunities that complement your corporate objectives.

We work together to tailor your AIM membership so that it is **specific to your company's needs**.

### EASY AS 1, 2, 3

Joining forces with the leading voice for nurses caring for women and newborns has never been easier.

- 1. Contact us.** Call 202-261-2449 or [kleon@awhonn.org](mailto:kleon@awhonn.org) to reach Karen Leon, Sr. Manager of Exhibits and Sponsorship Sales. Whether you have questions about the AIM program, funding educational programs, or the work AWHONN does, she'll be happy to help you.
- 2. Share this resource with your colleagues.** We find that most organizations have multiple team members whose work could benefit from partnering with AWHONN. Invite them to join the discussion and we'll find the right combination of programs and recognition to meet your needs.
- 3. Become an AWHONN Industry Member.** No other program offers the greatest return on investment than the AWHONN Industry Member (AIM) program. Whether you're looking for year-round recognition, access to the industry leaders, or the best Convention experience, this program is for you. Review the membership opportunities, and then call us to find out how you can start enjoying the benefits of the AIM program today!

Questions? Contact: Karen Leon at 202-261-2449 or [kleon@awhonn.org](mailto:kleon@awhonn.org)



# MEMBERSHIP LEVELS AND BENEFITS

AWHONN Industry Member (AIM) Program	Gold \$25,000	Silver \$15,000	Bronze \$10,000
<b>Communication with AWHONN Membership</b>			
Personalized Survey of AWHONN Membership (up to 10 questions) with analytics and reporting	✓	✓	
Branded Email Blast to AWHONN Members**	✓ x2	✓	✓
<b>NEW!</b> Ability to list Your Corporate Events on new AWHONN website	✓	✓	✓
Complimentary Use of AWHONN Mailing List*	✓	✓	
<b>Brand Recognition Throughout The Year</b>			
Branded Recognition on AWHONN Homepage	✓		
Recognition on AWHONN Website	Large Logo with Hyperlink (can be branded)	Logo with Hyperlink (can be branded)	Logo (can be branded)
Recognition in AWHONN Member Communication Emails	✓	✓	✓
Recognition on AWHONN Social Media Platforms (Facebook, Twitter, et al.)	✓	✓	✓
Recognition with Logo in Nursing for Women's Health and Healthy Mom&Baby	✓	✓	✓
<b>NEW!</b> Recognition with Logo in AWHONN Monthly Section & Chapter Newsletter	✓	✓	✓
Exclusive Recognition in AWHONN's e-newsletter (SmartBrief)	✓		
<b>Professional Development &amp; Resources</b>			
<b>NEW!</b> Complimentary AWHONN Associate Membership	✓ x3	✓ x2	✓ x1
<b>NEW!</b> Full Registration to the AWHONN Annual Convention	✓ x3	✓ x2	✓ x1
20% Discount on Advertising in AWHONN Journals and Healthy Mom&Baby Consumer Media	✓		
<b>Special Access</b>			
Private Luncheon with AWHONN CEO	✓		
Meeting/Briefing with AWHONN Executive Leadership	✓		
Invitation to AWHONN Convention AIM Reception	✓	✓	✓
Invitation to AWHONN Industry Member (AIM) Reception	✓	✓	✓
Roster of AWHONN Section Leadership	✓	✓	✓
Use of AWHONN AIM logo in print and online marketing materials**	✓	✓	✓
Invitation to participate in an on-site preview of the AWHONN Convention location	✓		
<b>Annual Convention &amp; Exhibition</b>			
Recognition with Company Name and Logo on the AWHONN Convention Website	✓	✓	✓
Convention Recognition: Signage, Final Program, AIM banner at booth	✓	✓	✓
<b>NEW!</b> Ability to add logo and company description to listing in the AWHONN Convention App	✓	✓	✓
Complimentary Convention Bag Insert	✓ x2	✓ x2	✓
Convention Mailing List (6 week, 4 week, 2 week, final)	✓ x3	✓ x2	✓ x1
AIM Ribbon on Name Badge	✓	✓	✓
Exclusive AIM Member Booth Traffic Generator at AWHONN Convention	✓	✓	✓
AIM Floor Decal on Exhibit Hall Floor Highlighting Your Booth Location	✓	✓	✓
Exclusive "Early Bird" AWHONN Convention Exhibit Booth Sign Up	✓ 1st	✓ 2nd	✓ 3rd
Acknowledgement by AWHONN Leadership with courtesy booth visit and photo opportunity	✓	✓	✓
Nurse Focus Group Customized to Your Company's Objectives	✓	✓	
Complimentary Private Meeting Room (upon request on a space-available basis)	✓	✓	
<b>NEW!</b> Access to Corporate Member Lounge at Convention	✓	✓	✓
Recognition with Logo in Preliminary Convention Program	✓	✓	✓
Recognition with Logo in Final Convention Program	✓	✓	✓
Recognition with Logo on Screen Prior to General Sessions (one company per slide)	✓		
Recognition with Logo on Screen Prior to General Sessions (multiple companies per slide)		✓	✓
Reserved Room Block at AWHONN Board of Directors Convention Hotel	✓		

\*Subject to AWHONN list rental guidelines and advanced review/approval

\*\*Subject to AWHONN email blast guidelines and advanced review/approval



# Marketing & Sponsorship Contract

To take advantage of the following opportunities, please do the following: ■ Complete the company name and contact information ■ Retain a copy for your records and send an executed copy of the contract with 50% deposit to: AWHONN, Attn: Karen Leon, 1800 M Street, NW, Suite 740 South, Washington, DC 20036 or directly back to Karen Leon at kleon@awhonn.org and make sure to read the Marketing & Sponsorship Specifications highlighted below

COMPANY NAME COMPANY CONTACT (Main contact for registration and operational fulfillment)

ADDRESS

CITY/STATE/ZIP/COUNTRY

PHONE INVOICE CONTACT (If different from Company Contact)

EMAIL INVOICE EMAIL

**In order to validate this Marketing & Sponsorship Contract, the Sponsoring Company:**

- A. Has attached a check (U.S. Currency) made payable to AWHONN, or have completed credit card information for 50% of the total sponsorship cost as a deposit for the Opportunity(ies) requested. Marketing & Sponsorship Contracts will not be accepted or processed, and Opportunity(ies) will not be held or assigned without the requisite deposit amount and executed contract.
- B. The individuals signing this Agreement represent and warrant that he/she has the authority to bind contractually the organization applying for the Opportunity(ies).
- C. Sponsors that submit applications prior to or on March 1, 2018: Applications for Sponsorship opportunities received by Show Management on or before March 1, 2018 must be accompanied by a 50% non-refundable deposit, per the payment methods outlined directly above, and payment in full is due by March 1, 2018. Sponsor requests an invoice for final payment, CTIA will send an invoice upon execution of the Agreement, and Sponsor remains obligated to pay the invoice amount no later than March 1, 2018. Failure to do so shall result in an assessment of a late payment fee and may result in cancellation of the Opportunity or restriction of on-site services.
- D. Sponsors that submit applications after March 1, 2018: Applications received by Show Management after March 1, 2018, must be accompanied by full payment of the Sponsorship Fee.
- E. Understand and agree to abide by the Specifications and General Terms & Conditions of this Contract as well as all rules and regulations governing the event as they appear in the Event Rules & Regulations.

AUTHORIZED SIGNATURE PRINT NAME TITLE  
Bill Robinson Director, Meetings and Conventions

ACCEPTED BY AWHONN, PRINTED NAME TITLE

AUTHORIZED AWHONN SIGNATURE DATE


## COMMENTS

If you have selected a banner in your sponsorship package (as highlighted above), please indicate your banner preferences by the location I.D. codes per the banner legend below:

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_ 4<sup>th</sup>: \_\_\_\_\_ 5<sup>th</sup>: \_\_\_\_\_ 6<sup>th</sup>: \_\_\_\_\_ 7<sup>th</sup>: \_\_\_\_\_

NOTE: All opportunities are first-come, first-served. No opportunity will be reserved without deposit. Payment is due in full by May 2, 2018.

# AWHONN Industry Member (AIM) Partnership Contract



**Company Name** (as it should appear on all recognition materials)

**Membership Level:**  Gold \$25,000       Silver \$15,000       Bronze \$10,000

Primary Contact Person	Title
Company Address	Suite
City, State ZIP	Email address
Phone	Fax
Secondary Contact Person	Title
Company Address	Suite
City, State ZIP	Email address
Phone	Fax

**Please send electronic logo file to: [kleon@awhonn.org](mailto:kleon@awhonn.org)**

## Gold and Silver Members

**Website** (for link on AWHONN homepage) (This can be a branded website)

**Company or Product Description** (50 word maximum for AWHONN website) (Gold Members only)

Authorized Representative	Name (please print or type)	Title
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Signature (By signing above, I verify that I am authorized to execute this binding contract.)	Date
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## Method of Payment (AWHONN Tax ID # 52-1788738)

Check (Make payable to AWHONN)       American Express       Mastercard       Visa

Name (as it appears on card)	Card Number	Expiration Date	Security Code
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Signature

Membership in the AWHONN Industry Member (AIM) program is good for a 12-month period. Benefits of membership are delineated in the attached brochure, an updated list will be maintained at [www.awhonn.org](http://www.awhonn.org). Any changes to benefits will be communicated with 30 days notice. This contract becomes binding upon acceptance of this agreement and receipt of full payment. Please keep a copy of all submitted materials for your records.

### AWHONN Contact:

Karen Leon, Sr. Manager of Exhibits and Sponsorship Sales  
1800 M Street, NW, Suite 740 South, Washington, DC 20036  
Phone: 202-261-2449; Email: [kleon@awhonn.org](mailto:kleon@awhonn.org); Fax: 202-728-0575



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202-261-2449  
[kleon@awhonn.org](mailto:kleon@awhonn.org)  
[awhonnconvention.org](http://awhonnconvention.org)**